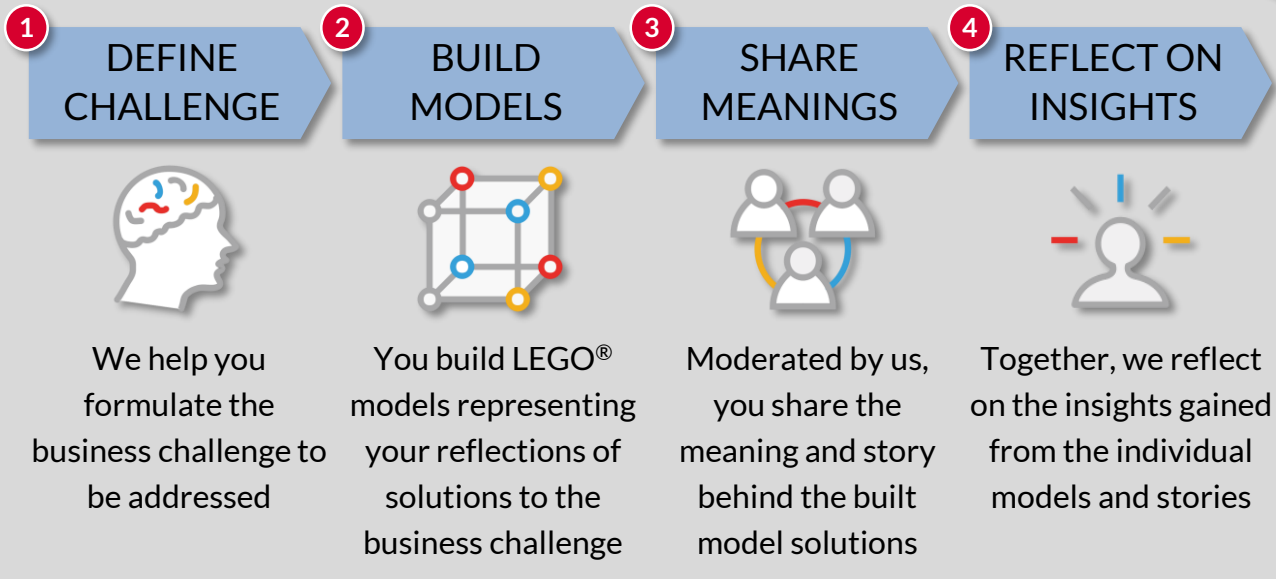


Solving business challenges using the LEGO® SERIOUS PLAY® method

Challenged by a wicked problem in strategy or organizational development? Then the LEGO® SERIOUS PLAY® method may be for you! Through facilitated thinking, it allows solving real challenges, relying on metaphors, figures of speech, and narratives

The LEGO® SERIOUS PLAY® method – What we offer



“You can learn more about a person in an hour of play,

than you can from a lifetime of conversation” – attributed to Plato



Starting at CHF 5'000,-

LEGO® SERIOUS PLAY® is like making 3D prints of your own thoughts and ideas

Your value

- Sophisticated means for developing ideas
- Framework for engaging in rich dialogue
- Method supporting the design of meaningful business solutions

Interested? Want to know more



Dr. Claude Diderich

☎ +41 (44) 450 8166

✉ claudio.diderich@diderich.ch

🌟 seriousplay.diderich.ch (soon)